Manufacturer's Coupon/Expires January 15, 1990

CONSUMER: Limit—one coupon per purchase. Not to be transferred, sold, or reproduced. No facsimiles accepted. Any other use constitutes fraud. Limited to smokers 21 years of age or older. Participation in this promotion at discretion of retailer. Offer good in U.S.A. Consumer pays any sales tax for products purchased.

RETAILER: Philip Morris will reimburse you your normal retail price including sales tax for any free product plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Void when submitted by unauthorized agent. Invoices showing purchases of sufficient stock to cover all coupons must be shown upon request. Void where prohibited, taxed, or restricted. Cash value 1/20¢. Redeem by mailing to: Philip Morris U.S.A., P.O. Box 7500, Kankakee, IL 60902.

My normal retail price per pack, including sales tax, is $_____.

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